

Writing Nut Grafts

News Writing

TODAY

*We will understand **when and how to write a nut graf** to expand upon a lede.*

*I will **write a lede and nut graf** using my understanding of the basic concepts.*

ON YOUR OWN

Read the following information. What will be the next question the average reader would probably ask?

Rock the City organizers are giving ticket holders a refund online tomorrow after this afternoon's performance had to be unexpectedly canceled earlier today.

ON YOUR OWN

Read the following information. What will be the next question the average reader would probably ask?

Probably: Why was the performance canceled unexpectedly?

The lede included all the 5Ws & H, but (assuming another story hadn't been written) didn't let people who planned to go know why it was unexpectedly canceled. It also doesn't mention what website ticket holders get a refund from.

WHAT YOU SHOULD HAVE LEARNED

1. *Nut grafs should be **used** when a lede does not adequately **inform** readers of vital information, or when the lede would be **confusing** without more information.*
2. ***Nut grafs add detail** to one or more parts of the lede.*
3. *Nut grafs can also be historical background that might clue in new readers **as to why a story is newsworthy** locally.*
4. *Nut grafs are found in most journalistic stories and are **structured similarly** to a lede in non-inverted-pyramid stories.*